## **TerraLink Press Release**

October 2012



Nutricote controlled release fertilizer now available in Western Canada from TerraLink Horticulture Inc. a member of the CanHorta Horticultural Brand Alliance

TerraLink Horticulture Inc. (TerraLink), a leading supplier to the British Columbia and Western Prairie horticultural industry, has been confirmed as the exclusive sales agent for Nutricote brand and Acer brand control release fertilizers in the above market areas. As a strategic partner in the CanHorta alliance, along with Plant Products Co. Ltd. (Plant Products) of Brampton, ON and MGS Horticultural Inc. (MGS) of Leamington, ON, TerraLink is well equipped to develop and service the control release fertilizer market in Western Canada.



## **CanHorta - Canadian Horticultural Alliance**

The CanHorta brand alliance will represent the collective power of all three companies to source, develop and distribute the highest quality plant nutrition and plant protection products to Canadian producers. For TerraLink and its western Canadian customers this brand alliance means ready access to well-known and innovative brands, such as Nutricote and Acer NT controlled release fertilizer.

## **About Nutricote and Acer Brand Controlled Release Fertilizers**

Nutricote brand controlled release fertilizer from Arysta Life Sciences Company is one of the leading controlled release technologies in the world. Nutricote is a high quality compound fertilizer that gives precise and metered release of nutrients. The pliable and resilient coating, allows the penetration of water to release fertilizer into the soil for maximum longevity and reliability.

Acer brand controlled release fertilizer is a proprietary brand of Plant Products Co. Ltd. The line is headed by Acer NT brand products which contain Nutricote technology delivering the consistency and reliability of Nutricote combined with an early start to the season.

**Nutricote** — the ideal greenhouse or outdoor controlled release fertilizer. For growers who have used Nutricote, the product is synonymous with quality, reliability, and safety. Nutricote provides precise and controlled release of nutrients during the entire growing period, and this release pattern is consistent year-after-year.

## **Available Formulations:**

13-13-13 T100

14-14-14 T100, T140, T180

**16-10-10** T100, Midi T180, T180, T40/180

**20-7-10** T140

Most controlled release fertilizers depend on the thickness of their resin coatings to control the release period. The release of nutrients from Nutricote is controlled by the amount of a special chemical release agent in the resin coating. Only the amount of the release agent varies according to the required period of release designated by the various types of Nutricote. Also, Nutricote prills are homogenous.

Nutricote is available in different release periods specified by a 'Type' number. For example, A 'Type' or 'T' number of 100 means that at a constant soil temperature of 25°C, 24 hours a day, a T-100 will release 80% of its nitrogen over a period of about 100 days. For use in container grown nursery stock and greenhouse floriculture.

Incorporate into growing media or use as a topdress application.

13-13-13 and 14-14-14 can be used in greenhouses in conjunction with Plant-Prod Water Soluble Fertilizer.

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